



Thursday, February 1ST:

4–9:00 PM **Registration Desk** – Foyer

7:00 PM **Brian Perillat**, MSc, Agribusiness Specialist, Bullseye Feeds – *The process, economics and marketing strategies for feeding different types of Cattle* **Sponsored by: Bullseye**

Friday, February 2ND: Tuscany

7:30 Breakfast

7:00 AM Registration Desk Opens – Foyer

9:00 **Rob Smith, MC** – *“Welcome, O’ Canada & Opening Remarks”*

9:10 **George L’Heureux** – *“FAA Chairman’s Address”*

9:15 **Brett Gardiner**, Western Sports Announcer, Speaker and Advocate,
Sponsored by: Miller Thomson LLP

10:15 Coffee Break – Trade Show, **Sponsored by: The Red Deer Resort and Casino**

10:35 **Tom Pack**, Inspector and Provincial Supervisor, AB. Agriculture & Irrigation
“Feeder Associations Loan Guarantee Program (FALGP) Update”

11:00 **Reg Shandro**, Farmacist Advisory Services – *“Farm Succession Planning”*,
Sponsored by: Vetoquinol

12:00 PM Lunch – **Sponsored by: Alberta Beef Producers and VBP+**

1:00 **Brett Gardiner** – *“Understanding Mental Health – A Personal Journey”*

2:00 **Brenna Grant**, Executive Director, Canfax, **Sponsored by: Western Producer**

2:30 **Kent Holowath**, Director, Alberta Beef Producers

2:40 **Brenda Hagen**, AFSC; Product Owner LPI Product Innovation – *“WLPIP Overview”*

3:10 Coffee Break – Trade Show, **Sponsored by: Livestock Identification Services (LIS)**
and Blue Rock

3:20 **Jake Bueckert**, Alberta Cattle Feeders Association

3:30 **Graham Overgaard**, Western Stock Growers

3:40 **Shawn Mclean**, Livestock Identification Services – *“The year at LIS”*

4:00 **Lindsey Anderson and Neal Reynolds**, RCMP Livestock Investigators

4:20 **Member Forum** – *“Open Discussion”*

5:00 Happy Hour – Trade Fair Area, **Sponsored by: Gem Silage Products**

6:00 *“STEAK & SUDS” Dinner*, **Sponsored by: TD Canada Trust**

7:15 **Jody Peters**, Entertainer/Comedian, **Sponsored by: Rocky Mountain Equipment**



Saturday, February 3RD: Tuscany

- 7:30 AM Breakfast – **Sponsored by: Reg Cox Feed Mixers**
- 9:00 **Rob Smith, MC** – “Announcements” – Tuscany
- 9:10 **Perry Cramer**, NFP/Foster Park – “Cyber Fraud – What You Need to Know”
- 9:40 **1. LFA Information Session** – LFA Administrators and Supervisors
Tom Pack & FAA Support Staff – Boardroom 3
2. Board Governance – LFA Directors and Chairs – Tuscany
Rob Smith and Tom Pack
- 11:15 Coffee Break – Trade Show, **Sponsored by: NFP Canada**
- 11:30 **Zone Meetings:**
Zone 1 – San Remo Zone 4 – Tuscany
Zone 2 – Valencia Zone 5 – Board Room 1
Zone 3 – Genoa
- 12:00 PM Lunch – **Sponsored by: Rusty Ag Ltd & Blue Rock**

FAA General Meeting: Tuscany Room	
1:30	<ul style="list-style-type: none"> – Introduction of the Chairman – Call to Order – Rules of Procedure – Approval of Agenda – Meetings Minutes from 2023 AGM – George L’Heureux – Chairman’s Report – Auditors Financial Report – Seniuk and Co. – Motion for FAA Board to appoint 2024 Auditors. – Craig Guthrie – Executive Director’s Report – Daniel Nawab – CFO – Message – Resolutions and Special Business – New/Other Business – In Camera Session – AGM Chair closing comments and Adjournment

- 4:30 Happy Hour – Foyer, **Sponsored by: Gem Silage Products**
- 5:30 Cocktails – Foyer, **Sponsored by: Country Junction Feeds**
- 6:00 Prime Rib Banquet – Tuscany Room **Sponsored by: ATB**
- 7:00 **STARS Foundation** Presentation – “VIP and Update”
- 7:30 **Live Auction** – “STARS Fundraiser”
- 9:30 Closing Remarks